



Shivrohit Vanagondi

User Experience & Motion Designer

A Glimpse into Who I Am

An experienced UI/UX & Motion Designer based in Bangalore, India, dedicated to crafting engaging digital experiences. With a decade of collaboration across diverse industries, including B2B, B2C, agencies, and production houses, I have honed my skills. My strong communication skills enable me to deliver high-quality products that align with business objectives and user needs. I am driven, detail-oriented, and continually expand my knowledge by learning new techniques. I approach my work with confidence, an open mind, and a friendly attitude, always seeking personal growth.

Industry Expertise

- Web/Product UI Design
- Wireframing
- Prototyping
- Interaction Design
- Visual Design
- Typography
- 2D Explainer Videos
- Lottie Animations
- Promo/Teaser Videos
- Filming/Editing Videos
- Storyboarding
- Copywriting

Linguistic Proficiencies

English | Hindi | Kannada | Marathi

Academic Journey

Bachelor of Computer Application

Karnataka University, Dharwad (2007 - 2010)

Interests and Hobbies I Enjoy



Workout



Road Trips



Movie Buff



Filmmaking

Connect on Social Media



Over a Decade of Digital Mastery

Happay - Business Expense Management

SM - UI/UX & Motion Design (Aug 2022 - Present)

- Created mockups, wireframes & user flows for product landing pages.
- Enhanced the overall product experience by incorporating new features based on user feedback.
- Created sales enablement materials for product launches.

ACT FIBERNET

AM - UI/UX & Motion Design (Jul 2020 - Jul 2022)

- Elevated user experience with an enhanced & intuitive app interface.
- Boosted 2X user engagement & conversion through offers campaigns.
- Align design with business objectives & collaborate with internal and external stakeholders for new product launches.

HackerEarth

Video Creative Lead, Marketing (Jun 2018 - Jun 2020)

- Collaborate with stakeholders to meet video marketing needs
- Supported the Brand Team to ensure brand guideline compliance.
- Achieved 5X subscriber growth through engaging video content.

Amagi Media Labs Pvt. Ltd

Lead - Creative Team (Aug 2015 - May 2018)

- Built Creative Team from 0 to 10 members.
- Produced 500+ visually stunning TVC Ads, exceeding expectations.
- Provided end-to-end channel packaging solutions for Dsport.

Digital Juice Animations Pvt Ltd

Creative Associate (Aug 2012 - May 2015)

- Developed over 5000+ motion design templates.
- Involved in new product conceptualisation, training team members, innovative video shoots, and promotional video editing.

Yell Ad Works

Graphic Designer (May 2011 - Aug 2011)

Created over 1000+ template ads for the U.S. edition of the Yellow Book.

Software Proficiencies

Ae

Pr

Ps

Ai

Lr

Me



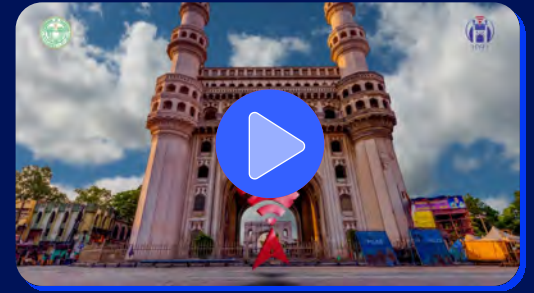
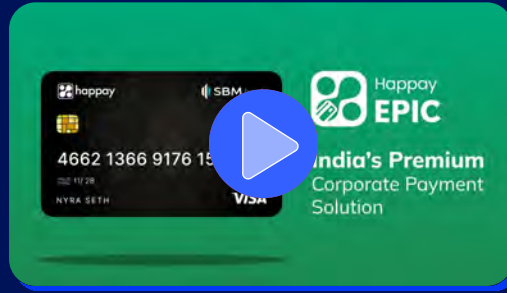
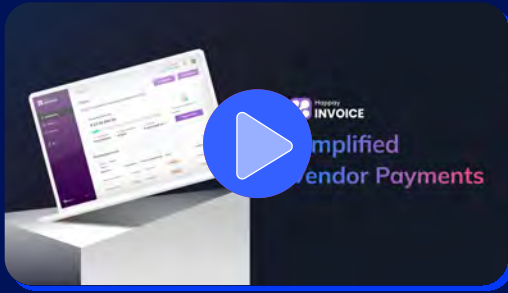
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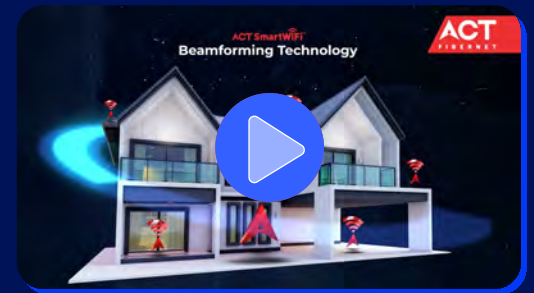
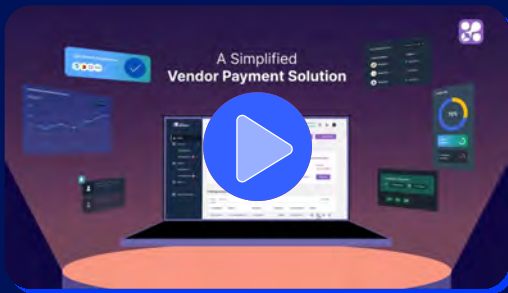


Office

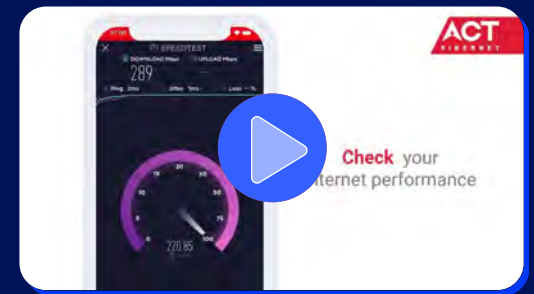
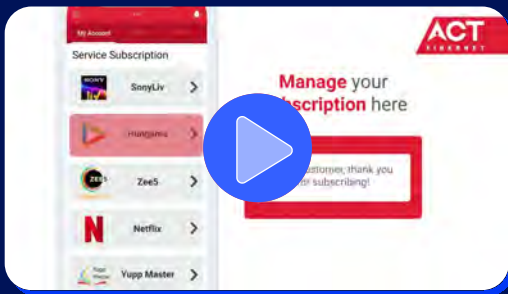
Product Launch Videos



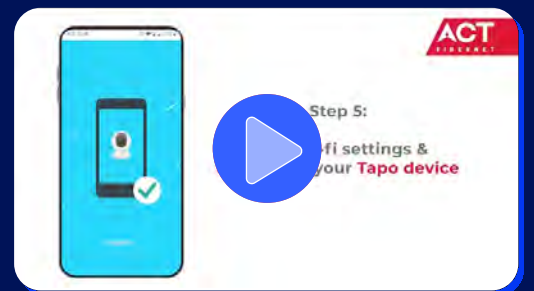
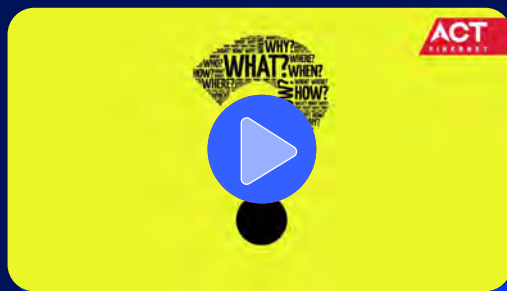
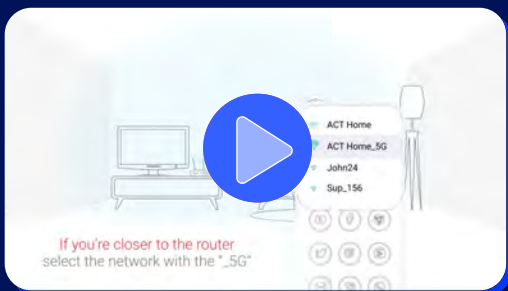
Product Explainer + Copywriting



Product Design & Experience Videos



Customer Experience Videos



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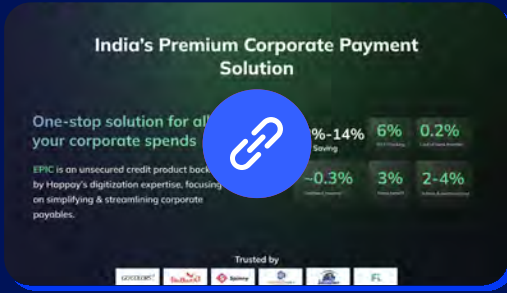
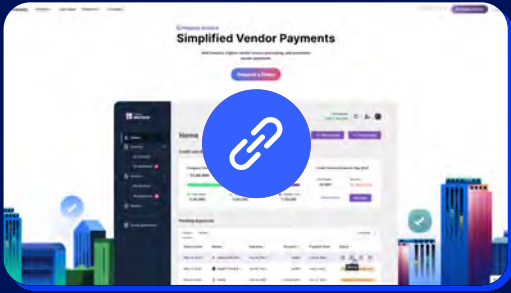


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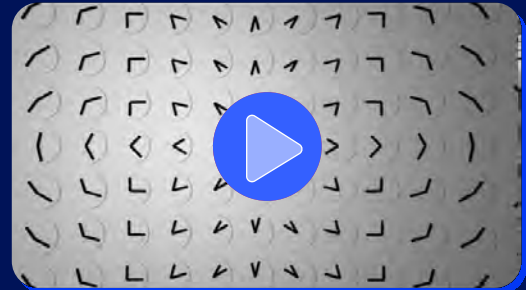
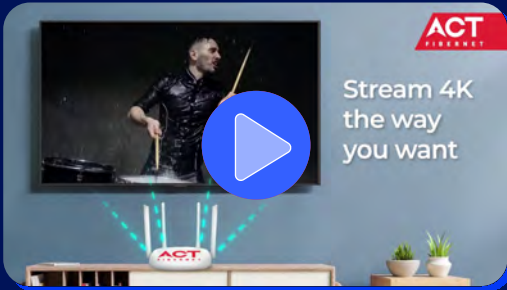
Web UI Design | Lottie Animations | Visual Design (Digital/Print)



TV Commercial Ads



Typography | Digital AD | Concept Art Videos



Testimonial Videos: Cinematography + Video Editing

