



# Shivrohit Vanagondi

UI/UX | Motion | Video  
Digital & Print

## A Glimpse into Who I Am

An experienced UI/UX & Motion Designer based in Bangalore, India, dedicated to crafting engaging digital experiences. With a decade of collaboration across diverse industries, including B2B, B2C, agencies, and production houses, I have honed my skills. My strong communication skills enable me to deliver high-quality products that align with business objectives and user needs. I am driven, detail-oriented, and continually expand my knowledge by learning new techniques. I approach my work with confidence, an open mind, and a friendly attitude, always seeking personal growth.

## Industry Expertise

- Web/Product UI Design
- AI Tools for Design
- Wireframing/Prototyping
- Interaction Design
- Visual Design
- Typography
- 2D Explainer Videos
- Lottie Animations
- Promo/Teaser Videos
- Filming/Editing Videos
- Storyboarding
- Copywriting

## Linguistic Proficiencies

English | Hindi | Kannada | Marathi

## Academic Journey

**Bachelor of Computer Application**

Karnataka University, Dharwad (2007 - 2010)

## Interests and Hobbies I Enjoy



Workout



Road Trips



Movie Buff



Filmmaking

## Connect on Social Media



## Over a Decade of Digital Mastery

### Happay | CRED Org.

Senior Manager - Design (Aug 2022 - Present)

- Lead designers with guidance and support for successful projects.
- Ensure quality project delivery within deadlines.
- Collaborate across teams for effective design solutions.
- Seamlessly integrate AI tools for efficient workflows.
- Conduct rigorous quality checks for precise design deliverables.

### ACT FIBERNET

AM - UI/UX & Motion Design (Jul 2020 - Jul 2022)

- Elevated user experience with an enhanced & intuitive app interface.
- Boosted 2X user engagement & conversion through offers campaigns.
- Aligned design with business goals, collaborated for product launches.

### HackerEarth

Video Creative Lead, Marketing (Jun 2018 - Jun 2020)

- Collaborated with stakeholders and the Brand Team to meet video marketing needs, achieving 5X subscriber growth.

### Amagi Media Labs Pvt. Ltd

Lead - Creative Team (Aug 2015 - May 2018)

- Built Creative Team from 0 to 10 members.
- Produced 500+ visually stunning TVC Ads, exceeding expectations.
- Provided end-to-end channel packaging solutions for Dsport.

### Digital Juice Animations Pvt Ltd

Creative Associate (Aug 2012 - May 2015)

- Created and conceptualized over 5000 motion design templates.
- Executed innovative video shoots, promo edits, and mentored junior staff.

### Yell Ad Works

Graphic Designer (May 2011 - Aug 2011)

Created over 1000+ template ads for the U.S. edition of the Yellow Book.

## Software Proficiencies

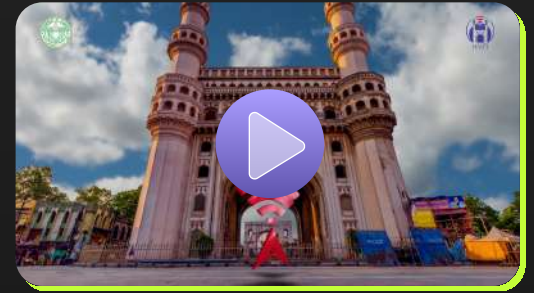
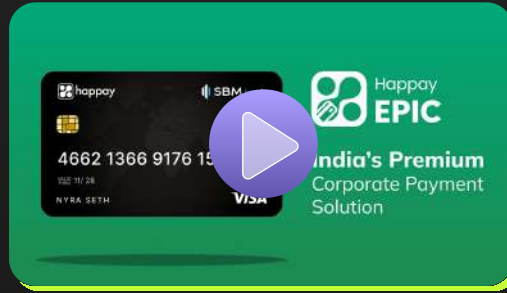
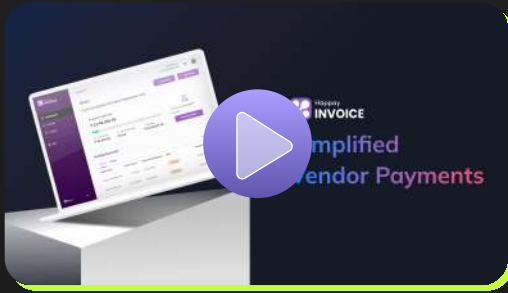
Design Tools



AI Tools



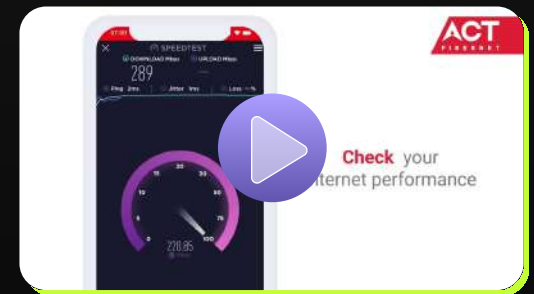
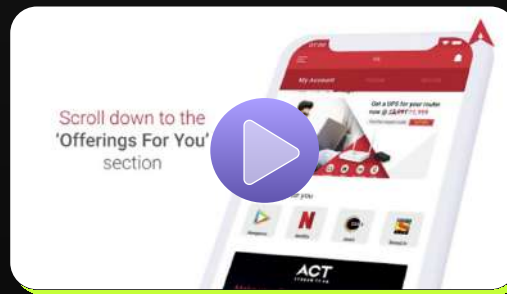
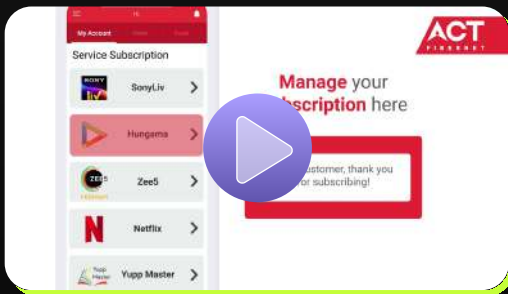
## Product Launch Videos



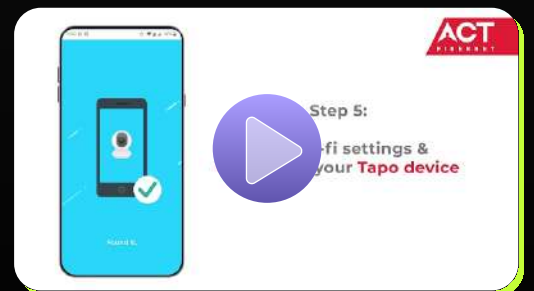
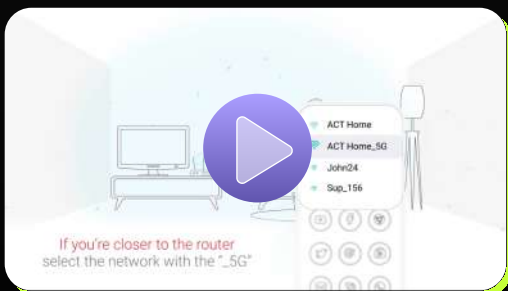
## Product Explainer + Copywriting



## Product Design & Experience Videos



## Customer Experience Videos



+91 8123143969

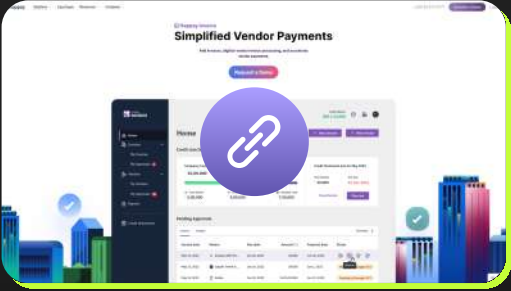


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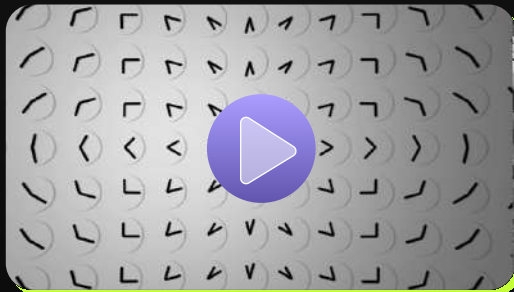
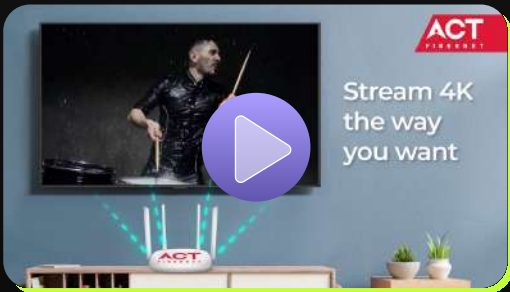
# Web UI Design | Lottie Animations | Visual Design (Digital/Print)



# TV Commercial Ads



# Typography | Digital AD | Concept Art Videos



# Testimonial Videos: Cinematography + Video Editing

